



**GSA Award GS-3-F-0020V**  
**WBE, DBE, SDBE, HubZone**  
**DUNS #605054712**  
**NAICS Codes 336399,423120, 561621,541690**  
**Cage 49XM5**

FOR IMMEDIATE RELEASE

## **JoDog Sports, Inc. Doing Business As JoDog Safety Innovations**

To more accurately reflect their professional capabilities, JoDog Sports, Inc. is now doing business as JoDog Safety Innovations (JSI).

*Reno, NV, February 1, 2011*

JoDog Sports, Inc. has created JoDog Safety Innovations (JSI) as a division in order to better represent and market JoDog's safety products and services.

JoDog Sports, Inc. started off developing and marketing the XTend-A-Step telescoping trailer hitch step for trucks and SUVs. JoDog has since expanded into a company that brings to market unique work safety products and offers comprehensive safety training and services.

Jodie Andersen, President/CEO of JoDog Sports, Inc., explains, "Along with the new name, JoDog Safety Innovations will be rebranding itself as a workplace safety solution company."

About JoDog Safety Innovations:

JoDog Safety Innovations (JSI) is a product development and safety solution company founded in 2005 in Reno, NV. JSI markets and sells a number of load, road, and site safety products. In addition, JSI provides safety training services and certifications that promote the safest working environment possible. JSI's goal is to help create safer and more productive workplaces while reducing bottom line costs.

### **CONTACT:**

**Brian Watkins**

(775) 343-2534

Email: [info@jodog.com](mailto:info@jodog.com)

[www.JoDogSafety.com](http://www.JoDogSafety.com)

###

300 East 2<sup>nd</sup> Street, Suite 1405, Reno, NV 89501  
Phone: 866-213-8904 Fax: 775-636-7451  
[www.JoDogSafety.com](http://www.JoDogSafety.com)